

# Canadian REALTORS Care® Award 2021 Nomination Form



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REALTORS® are doing amazing charitable work in their communities across Canada. Now's your chance to help a REALTOR® you know get the recognition they deserve on a national stage. If they are selected as our winner for the Canadian REALTORS Care® Award 2021, Proudly Presented by REALTOR.ca, their favourite charity of choice will also benefit by receiving a \$5,000 donation from the Canadian Real Estate Association (CREA).

Please complete the following nomination form and submit it along with at least one (1) letter of reference from a representative of a registered charity, and other supporting documentation (media articles are strongly encouraged), by mail or email to:

The Canadian Real Estate Association  
200 Catherine St., 6<sup>th</sup> floor  
Ottawa, ON K2P 2K9  
[info@REALTORSCare.ca](mailto:info@REALTORSCare.ca)

All nominations must be received before December 18, 2020 at 4 p.m. EST.

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1. I confirm that I have reviewed the "Award Details" section.

Yes

2. Provide contact information for yourself and your nominee.

## NOMINATOR

Name: \_\_\_\_\_  
Company/Office (if applicable): \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Relationship to Nominee: \_\_\_\_\_

## NOMINEE

Name: \_\_\_\_\_  
Company/Office: \_\_\_\_\_  
City/Town: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

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3. Identify the registered Canadian charity or charities supported by the nominee. Briefly describe the nature of the nominee's volunteer work with this/these organization(s). Be sure to include how long they have been volunteering with this/these organization(s) and how often they volunteer. If you require additional space, please attach more pages.

4. In a few words, describe the impact the nominee's volunteer contributions have made on their community. If you require additional space, please attach more pages.

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### AWARD DETAILS

#### **Nominations:**

The nomination period for our 2021 award will open on September 8, 2020. All submissions must be received by Friday, December 18, 2020 at 4 p.m. EST in order to be considered. Anyone can nominate an eligible REALTOR® for the award, except current members of the Canadian Real Estate Association's (CREA) Board of Directors, nor current members of its REALTORS Care® Committee (see Eligibility Criteria below).

REALTORS® may not nominate themselves. Nominators must complete our nomination form with the name and contact information of the REALTOR® they're nominating, as well as their name and contact information, for correspondence purposes. A description of the nominee's contribution to the community, including the nature of their volunteer work, the names of one or more registered Canadian charities they support, the length of their service and any other relevant information, is also required.

Nominators must source and provide *at least one* (1) letter of reference from a representative of the registered charity or charities supported by the nominee in order for their nomination to be considered. The letter must be written by a charity representative who supports the nomination and who can speak to the unpaid volunteer work and impact accomplished by the nominee.

Nominators are strongly encouraged to provide additional supporting documentation as evidence of the nominee's charitable work and impact (such as media articles), if available, as this may help the Selection Committee evaluate the nominee's suitability for the award.

#### **Eligibility Criteria:**

Nominees must be REALTORS® (licensed real estate professionals who are members of CREA) in good standing. Current members of the CREA Board of Directors and its REALTORS Care® Committee may not be nominated. Nominees must have significant and verifiable history of support of one or more Canadian charities. They must have made at least some of their contributions during the previous calendar year (2020). The Selection Committee will also consider ongoing efforts outside that time frame that demonstrate a depth of commitment.

The award is designed for individual REALTORS® only, not groups of REALTORS®. The only exception is if *two* (2) REALTORS® work together on a project as equal partners and their work truly cannot be separated.

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## **Review of Submissions and Winner Selection:**

Our Selection Committee will be made up of two (2) REALTORS Care® Committee members, a current or former Director from the CREA Board of Directors and a representative from the award sponsor, if available. The committee will meet via conference call in January 2021 to review, evaluate and rank all nominations received and select a winner.

The winner must be willing to be photographed, interviewed and featured in various media about the award and facilitate a police record check. If the Selection Committee's first choice is unwilling to comply, the committee will move forward with the runner-up. Nominees will be judged on the evidence provided of their personal contribution and commitment to supporting one or more registered charities in Canada and the impact of their personal contribution.

The decision of the Selection Committee shall be final and CREA will not enter into any discussion concerning the results with other nominees or nominators. The winner and their nominator will be notified of the results in January 2021.

## **Award and Presentation:**

If CREA's 2021 Annual General Meeting (scheduled for Tuesday, April 13, 2021) is an in-person event, travel expenses to and from Ottawa, and accommodations (up to two rooms, if necessary) will be provided for the winner and a guest. At the event, the REALTORS Care® Committee Chair and Sponsor representative(s) will present the winner with a trophy and an oversized cheque for \$5,000 addressed to their registered Canadian charity of choice, in front of 400-plus leaders from the REALTOR® community. If CREA's 2021 AGM is virtual, an award presentation honouring the winner(s) will be included in the programming.

News of the award results will be distributed to media outlets across the country and promoted in CREA's NEWS2Me e-newsletter (distributed directly to 130,000-plus REALTORS®), on CREACafe.ca and via CREA's and the REALTORS Care® social media outlets.

The winner(s) and their guest will also be provided with complimentary tickets to the CREA President's Dinner, should the event still take place.