

Canadian REALTORS Care® Award 2027

Nomination Form

REALTORS® are making a positive impact in their communities across Canada. Now's your chance to help a REALTOR® you know get the recognition they deserve on a national stage. If they are selected as our winner for the Canadian REALTORS Care® Award 2027 Proudly Presented by REALTOR.ca, a charity of their choice will receive a \$10,000 donation from the Canadian Real Estate Association (CREA).

Alongside your completed nomination form you must also include at least one (1) letter of reference from a registered charity, and at least one (1) piece of supporting documentation (see questions 7 and 8 for requirements).

For additional guidance and support while filling out this form, make certain to read our [award website guides and FAQs](#). You can also click or hover on the information buttons next to key questions and a pop-up window with tips will appear.

All completed nomination packages must be received by Monday, November 30, 2026, at 11:59 p.m. (EST). Nomination packages may be submitted via our online form, email, or by mail via the following addresses:

The Canadian Real Estate Association

200 Catherine Street, 6th Floor

Ottawa, ON

K2P 2K9

REALTORSCare@crea.ca

*** All questions are required unless otherwise noted**

1. I confirm that I have read the "Award Details" section including the Privacy Notice.

☐ Yes

2. Provide the contact information for yourself and your nominee.

YOUR INFORMATION

Name: _____

Company/Office (if applicable): _____

Phone: _____

Email: _____

Relationship to Nominee: _____

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NOMINEE INFORMATION

Name: _____
Company/Office: _____
Phone: _____
Email: _____
Location: _____

3. How did you hear about the Canadian REALTORS Care® Award?

Other: _____

4. In 1500 characters or less, describe the impact the nominee has had on their community as a whole.

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5. Identify all the registered Canadian charities, non-profits, and groups supported by the nominee. Please begin with at least one registered charity. If you require space for more non-profits and charities, please attach more pages.

Name of registered charity:

How long has the nominee been supporting this organization?

How often do they volunteer?

Other: _____

In 1500 characters or less, describe the nature of their support of this organization. Be sure to include information about the impact they've made in 2026, as well as their long-term impact.

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Name of additional charity, non-profit, or community group (optional):

How long has the nominee been supporting this organization?

How often do they volunteer?

Other: _____

In 1500 characters or less, describe the nature of their support of this organization. Be sure to include information about the impact they've made in 2026, as well as their long-term impact.

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Name of additional charity, non-profit, or community group (optional):

How long has the nominee been supporting this organization?

How often do they volunteer?

Other: _____

In 1500 characters or less, describe the nature of their support of this organization. Be sure to include information about the impact they've made in 2026, as well as their long-term impact.

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6. I confirm that the nominee contributes to the listed organizations above in a volunteer capacity. **If no, please describe the capacity in which they contributed, and with which organizations*

☐

Yes

☐

No

7. I have attached, or will send separately prior to the deadline, **at least one (1) letter of reference dated 2026 from an official representative of a registered charity supported by the nominee** whose status can be [confirmed via the Canadian Revenue Agency registry](#). You may also include up to four (4) additional letters of support from community members, non-profits, or grassroots organizations.

☐

Yes

8. I have attached, or will send separately prior to the deadline, at least one (1) but no more than 10 piece(s) of supporting documentation showing the charitable efforts and impact of the nominee.

☐

Yes

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AWARD DETAILS

Nominations:

The nomination period for the Canadian REALTORS Care® Award 2027 award will open September 9, 2026. All submissions must be received by Monday, November 30, 2026, at 11:59 p.m. (EST) to be considered.

Anyone can nominate an eligible REALTOR® for the award, except current members of the Canadian Real Estate Association's (CREA) Board of Directors, staff, and current members of its ESG Committee, as well as REALTOR.ca Canada Inc.'s (REALTOR.ca®) Board of Directors and staff. REALTORS® may not nominate themselves (see Eligibility Criteria below).

Nominators must complete our nomination form with the name and contact information of the REALTOR® they're nominating, as well as their name and contact information, for correspondence purposes. A description of the nominee's contribution to the community, including the nature of their volunteer work in 2026 as well as prior years, the name of at least one registered Canadian charity plus any other charities, non-profits, and/or community groups they support, the length and frequency of their service, and any other relevant information, is also required.

Nominators must source and provide by the deadline **one (1) letter of reference, dated 2026, from a [registered Canadian charity](#)** that is supported by the nominee for their nomination to be considered. The letter must be written by a charity representative who supports the nomination and who can speak to the unpaid volunteer work and impact accomplished by the nominee. A maximum of four (4) additional letters of support from community members, non-profits, or grassroots organizations can be submitted. This can strengthen a nomination package, and is recommended, but not required.

Nominators must also provide by the deadline **at least one (1) but no more than 10 pieces of supporting documentation** as evidence of the nominee's charitable work and impact. Examples of "one (1) piece of supporting documentation" are: one page of compiled photos, a blog post, a social post, a video, or a link to, or PDF of, media coverage. Where there is multimedia content (videos, radio interviews, etc.) no more than 10 minutes combined will be reviewed and providing timestamps is recommended.

Only one nomination per individual will be considered for the award. In the case of multiple nominations being submitted in support of the same individual, CREA will contact the nominators to combine the information into one form. Where attachment limits allow, reference letters and additional documentation from all nominators will be included in the final nomination package.

If the proposed nominee is contributing to a charity, non-profit, or community group in a non-volunteer capacity, their contributions will be considered but must be accompanied by significant volunteer contributions. Nomination packages must be submitted by the nominator.

Eligibility Criteria:

Nominees must be REALTORS® (licensed real estate professionals who are members of CREA) in good standing. Current members of the CREA Board of Directors and its ESG Committee may not be nominated. Nominees must have significant and verifiable history of volunteer work with one or more Canadian charities. They must have made at least some of their contributions during the 2026 calendar year. The selection committee will also consider ongoing efforts outside that time frame that demonstrate a depth of commitment.

The award is designed for individual REALTORS® only, not groups of REALTORS®. The only exception is if two (2) REALTORS® work together on a project as equal partners and their work truly cannot be separated.

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Review of Submissions and Winner Selection:

CREA staff will conduct a preliminary evaluation of all nomination packages received. They will evaluate each nominee based on the following criteria: depth of commitment, addressing inequity, personal impact on charity and/or community, embodiment of volunteerism, and ability to inspire others. Following this review, the selection committee will be presented with the top ten nominees.

Our selection committee will be made up of two (2) ESG Committee members and a current director from the CREA Board of Directors. The committee will review the top 10 nominations and then meet via conference call in January 2027 to select the recipient and a runner-up.

The winner must be willing to be photographed, interviewed, and featured in various media about the award. If the selection committee's first choice is unwilling to comply, the committee will move forward with the runner-up. Nominees will be judged on the evidence provided of their personal contribution and commitment to supporting one or more registered charities in Canada and the impact of their personal contribution.

The decision of the selection committee shall be final, and CREA will not enter into any discussion concerning the results with other nominees or nominators. The winner and their nominator will be notified of the results in early 2027.

Award and Presentation:

The winner and a guest will be provided with travel expenses to and from Ottawa, and accommodation (up to two rooms, if necessary) to attend CREA's 2027 Annual General Meeting (scheduled for Tuesday, April 13, 2027). At the event, the recipient will be presented with a trophy, and a donation of \$10,000 will be sent to their registered Canadian charity of choice. The winner(s) and their guest will also be provided with complimentary tickets to the CREA President's Dinner.

News of the award results will be distributed to media outlets across the country and promoted in CREA's News2Me e-newsletter (distributed directly to 160,000-plus REALTORS®), on CREACafe.ca and via CREA and REALTORS Care® social media channels.

Privacy Notice:

The information you provide on this form is collected for the purposes of reviewing, evaluating, and selecting one award recipient for the Canadian REALTORS Care® Award 2027. This information will be shared with the selection committee and CREA staff as noted above and used in an editorial capacity to feature nominees in CREA communications. Further, after the awards period, the information you provide may be disclosed to boards and associations the nominee is a member of for the purposes of highlighting the nominee's contributions in their local community.

All personal information will be administered in accordance with the [Personal Information Protection and Electronic Documents Act \(PIPEDA\)](#) and other applicable privacy legislation. You have the right to the protection of, access to, and correction of your personal information in accordance with [CREA's Privacy Policy](#).

By submitting a completed nomination form, you confirm that you and the nominee provide CREA with express consent to collect, use, disclose, and retain this personal information for the purposes outlined herein.