

Canadian REALTORS Care® Award 2027

Writing a Letter of Support

A letter of support is a personal recommendation from you to the Canadian Real Estate Association for a REALTOR® to receive the Canadian REALTORS Care® Award 2027 Proudly Presented by REALTOR.ca because their volunteer efforts have impacted your life, organization, or community.

With no character limits, these letters share the human-impact, personal anecdotes, and life-changing moments that this REALTOR® has played a part in. Letters of support are often the most impactful portion of a nomination package. Your voice matters, and your letter will help illustrate the positive ripple effects the nominee has had in their community.

Not a professional writer? That's okay! Speak from the heart — that's what makes a support letter powerful.

Support letters must include the following:

- Dated 2026;
- Your support of the nominee for the Canadian REALTORS Care® Award;
- Your name.

The most impactful letters include some, or all, of the following:

- How you know the nominee;
- The issues facing the community;
- What problems the REALTOR® is trying to solve with their volunteerism;
- Specific examples or a story about the nominee's volunteerism and how they have gone above and beyond;
- How you have been personally affected by the REALTOR®;
- How they have inspired or rallied others.

Where possible, they should also speak to some of the [criteria of the Canadian REALTORS Care® Award](#):

- Depth of commitment;
- Addressing inequity;
- Personal impact on charity and/or community;
- Embodiment of volunteerism;
- Ability to inspire others.

To learn more about the Canadian REALTORS Care® Award and its past recipients, visit REALTORSCare.ca.